

**B.B.A. Semester - 4 (CBCS) Examination**  
**April/May -2022 [NEW COURSE]**  
**Elements of Organisational Behaviour (Core)**

**Time: 2:30 Hours****Marks: 70****Instructions:**

1. All questions are compulsory.
  2. Figures to the right indicate marks.
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Q.1 What do you mean by organizational behaviour? Explain the significance and (14)  
limitation of organisational behaviour.

OR

Q.1 (A) “Organisational behaviour is multi disciplinary in nature”. Briefly explain the (07)  
contributing disciplines in OB.

(B) Discuss the components of international organizational behaviour. (07)

Q.2 What is perception? State its features and explain the perception process. (14)

OR

Q.2 Define the term learning? Describe its characteristics and also elaborate the various  
principles of learning.

Q.3 What is attitude? Discuss the important factors affecting attitude formation. (14)

OR

Q.3 (A) Write a short note on value. (07)

(B) Define personality. Discuss the factors influencing personality in brief. (07)

Q.4 What is a group? Explain its characteristics. Also state reasons for joining the group. (14)

OR

Q.4 (A) Distinguish between formal and informal group. (07)

(B) Describe the features of teams. (07)

Q.5 Elaborate Maslow’s Need Hierarchy theory of motivation. (14)

OR

Q.5 Evaluate Fiedler’s contingency theory of leadership with respect to modern business  
conditions

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